Leadership

With Alden B. Davis

Lean Leadership

Objective

To be knowledgeable in the historical roots of lean and their improvement potential

In a way that you become a champion of the concepts

So that you can be the organization's conscience, change strategist and driver for actual results in the books.

<u>KLMRO</u>

Flight Plan

Everyone is Important Turk

- Plenty of money...no one cares
- Plenty of people/labor...no one cares
- No profit...no one cares
- But...people who DO the work and people who think about HOW to do the work...we care!

Every morning in Africa, a Gazelle wakes up. It knows it must run faster than the fastest lion or it will be killed.

Every morning a Lion wakes up. It knows it must outrun the slowest Gazelle or it will starve to death.

It doesn't matter whether you are a Lion or a Gazelle...

when the sun comes up, you'd better be running!

Thomas Friedman



Being Wasteful Makes Us Less Competitive

浪糜使我们就争胜力减低

Know founders Know history Know philosophy













Know tools Know destination Know the money



Huffman.cycletim.ppt

Grading Criteria= Thoughtfulness + Substance + Critical Thinking + Concept Understanding

• Which Lean value is most important and describe why?

• If you chose to be a Lean Leader at work, what would be your first project and why.

• What is the most important message in The ValueTree[™] for you to tell your organization?

Encouraged **Enthused** Energized Enlightened Equipped

Enlivened

Excited

Emboldened

Improvements Possible

Key results to be expected with a soundly implemented and well maintained "kaizen."

Immediately:

- 20% 30%
- 30% 40%
- 30% 50%
- 10% 20%
- 50% 60%
- 10% 20%
- 70% 90%

Productivity improvement Increased equipment uptime Reduction in space rqmts. Reduction in purchased costs Improvement in product quality Reduction in WrkComp Accrual Reduction in WIP inventory

施行着保持美活生產而達到的重要效果 Key Results to Be Expected with a Soundly Implemented and Well Maintained Flexible Manufacturing Approach

現時 Immediate

改善生産力 20%-30% Productivity improvement 減低場地書地高萩 30%-50% Reduction in space requirements 改善産品質重指择 50%-60% Improvement in product quality indices 減低積聲存倉 70%-90% Reduction in WIP inventory



Conversational Pedagogy

Why might one consider conversation to be the oldest and easiest way to cultivate the conditions for change?

- Given an awareness of your personal standards of excellence
- Stand in front of the group and deliver a leadership statement
- In a way that the standard is understood, we hear the phases "I believe" or "for me" or "to me," and the metric of success is clear with the phrase "I will not be happy until...".



Why is this work Important?



FINDING THE BALANCE



FINDING THE BALANCE

Upper level management tells people what kind of adjustments to make based on their assessment of unsatisfactory variances.

Managing Production



The total organization is dedicated and trained to improve the daily flow of material.

Pay people based on seniority and completion of technical training for a particular job.

Pay people based on levels of skills successfully applied to operating, maintaining and improving a process.

Pay







Lean Philosophy



占項生產液廢 The Seven Wastes in Manufacturing

- 1. Shipping Defective Parts 表達成貨
- 2. Processing 進祥
- 3. Delays or Waiting for Processing 進達或手候处理
- 4. Motion 南杨
- 5. Transportation 運輸
- 6. Overproduction 起量生産
- 7. Excess Inventory 过剩存意

shi shang ben wu lu, zou de ren duo le bian cheng le lu - By Lu Xun Famous Author in China





1900 - Frederick Taylor (1856-1915): Taylor was American engineer known for his invention of Scientific Management. He believed work could be broken down into components to determine the optimal time and motion.

1910 - Henry Ford (1863-1947): Ford was the founder of the Ford Motor Company and father of the modern assembly line manufacturing and mass production. He advocated for improved work standards, merit incentives to encourage and retain the best mechanics, and aggressive cost management for his well-known automobile industry.

1920 - Walter Shewhart (1891-1967): Shewhart used information (SPC) to control processes and create profitable situations for both businesses and consumers.

1930 – W. Edwards Deming (1900-1990): Deming was an American statistician and founding father of the quality movement. 14 Points, a management guideline. Believes that management controls 85% of what makes a worker successful. Expounded Shewhart's PDS(study)A cycle.

1934 - Joseph Juran (1904-present): Juran believed that people were key to quality and shaped Total Quality Management philosophy. The primary tenets included management involvement, Pareto, training, and project approach. He defined quality as "fitness for use". 1941 - Shigeo Shingo (1909-1990): Shingo believed that good engineering can design out defects; transcend SPC and stop the process when defects occur. He is known for Poka-Yoke, SMED, Zero Quality Control.

1945 - Kaoru Ishikawa (1915-1989): Ishikawa created fishbone diagram to allow bottoms-up approach to root-cause analysis. He believed in company-wide quality control throughout a products total life cycle.

1955 - Genichi Taguchi (1924-present): Taguchi equated quality with cost (and lost revenue). He devised set of tools to identify and prioritize "noise" in the work process.

1958 - Philip Crosby (1926-2001): Crosby simplified the language and concepts for a broader audience. He is known for "quality is free" and "zero defects." He believed that if conformance requirements are set, the process will have zero defects.

1995 - Alden B. Davis (1956-present): Davis simplified business finances into the ValueTree which links all improvement activities to business value. He believes people are most effective in business when given line-of-sight from activity to dollar flows.



Ford

Deming

Shingo

Taguchi

Davis

LEAN – HISTORICAL FIGURES

The history of lean spans decades and has launched a myriad of books and publications, academics and practitioners. "Doing" lean does not guarantee results. Are you ready to create financially-based visions of excellence? Test yourself with these questions.



LEAN TEXTS

- Are you willing to bet your future on Sixsigma, Continuous Improvement projects delivering results on their own?
- These web links are good resources to continue your journey:
- <u>www.GoalQPC.com</u>
 - Strong concentration on quality
- www.ProductivityPress.com
 - One of the most comprehensive collections of publications on lean improvement



\$^{hifting} Performance with the Value Tree

Opening Questionnaire

1.	Most of our workforce can personally connect their daily work and associated expenses to an Income Statement and Balance Sheet.	Т	F
2.	Our financial people understand the impact of "lean" so well that they are tough negotiators when setting budget expectations for our lean projects.	Т	F
3.	Our organization shares a common understanding of the word "value."	Т	F
4.	Our lean-leaders have personal vision/understanding of value creation.	Т	F
5.	"Value" is realized when a lean project has been completed.	Т	F
6.	Pursuing lean projects make business sense because they are the right thing to do.	Т	F
7.	Shared understanding of the business and its finances increases peoples' ability to "do."	Τ	F

What is the Value Tree?

Financial model of the business on one page

- Visually oriented
- Interactive
- Easily understood by people
- Financial tool for developing business context
 - Interrelationships of various dollar flows
 - Drivers of business decisions
- Financial "range-finder"
 - Target identification
 - Target selection
- Financial-world de-mystifier

Financial guidepost helping answer the essence question..."Is the institution increasing its value (how much its worth) or destroying its value?"

What determines a firm's worth?

The same relationship seems to exist at Dell and Gateway; strong ROIC, strong stock price.



The Value Tree Exercise



	input		Value-Tree Roots			
			System Paradigming			
			Defining the future			
Units invoiced			Product Comme	rcialization Cycle		
Units invoiced			Order-to-Cash		Sales Force Automation	
Units invoiced		Customer Generation				
\$ sold				Flow		
			Takt		Takt	
					Cycle Time	SMED
				%-I oad Chart		Walking Distance
				Converting Indirect to Direct		Visual Control
Direct Hourly	10	People		Work Design/Std Work	Maintaining a Healthy	Workforce
Indirect hourly	1	People			Explorations of I.R.	
Direct Salarv	0	People	B.P.M			
Indirect salary	2	People	2			
Payroll added costs	1.4	rate				
(benefits, EDU asst.)				Wkr. Comp. Std. Work		
Workers Comp	10000	reserved		Risk Assessment		
Contract Employees	1	People		1	Free-Markets	
					Partner	
Units Invoiceable	50	units		Supply Chain Mgmt.	Leverage	
					L.T.A.	
Set -up	100	hours	S.M.E.D.			
Shop Consumables	20	pcs	5-S			
Maintenance/ Repair	1	hrs <	Т.Р.М.			
Office Supplies	0	\$				
Utilities	10000	kilo-hrs				
Water	10000	gals		Waste-Chain-Mgm., Visual	Mgmt., Process Defin	ition
Fuel	500	gals				
Durable Tooling		pcs				
Overtime Premium	50	hrs (%-Load Chart			
Non Product Material		\$		Cellular Flow		
Warehousing	5000	sqft		Kanban		
Services	1500	\$		P.O.U.	Poke-Yoke	
Taxes/Insurance	8000	\$			Process Cert	
Scrap	10000	\$			SPC	
Travel	6000	\$			QCPC	
Meetings & Confer.	5000	\$			5-Why's	
Tele/communication	2000	\$				
Rent /leases	5000	sqft	Red Tag, Kanbar	1		
Consultants	15000	total \$				
Soft ware	500	\$			Poke-Yoke	
Allocations	50000	Sq.ft. or 1	?		Process Cert.	
Rework-Repeat	500	hrs			SPC	
EH&S: Supplies	1000	\$			QCPC	
Waste removal	5000	\$			5-Why's	
Permits	2500	\$		EHS Kaizen, Risk Assess	nent	
Fines	0	\$				
Computer	3000	\$				
Factory	175000	\$				
Office	0	\$				



Actual results from a large manufacturing facility when the lean principles were implemented with the social principles. 10 years of continuous improvement were delivered with a 36% overall reduction in cost per delivered hour of product.



1994 – 2004 YTD (Sept.) Cost Trend - Cost Per Hour

2003 Stds.



 Op. Exp. (M)

 Del. Hrs. (000's)
 724
 759
 1,025
 1,167
 1,066
 978
 956
 916
 937
 790

 CPH% from 1994
 -3.2%
 -16.8%
 -22.5%
 -23.6%
 -27.0%
 -34.8%
 -34.2%
 -28.7%
 -35.7%
 -35.7%

Benchmark Only Against World Class!





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Our Choice

Poor standards deliver <u>Ugly</u> results/rewards

Good standards deliver <u>**Poor</u></u> results/rewards</u>**

Excellent standards deliver <u>Good</u> results/rewards

Outstanding standards <u>Take</u> all the rewards



• People know my lean philosophy through the decisions I make and what my standards do and do not allow. Are your behaviors true to a lean philosophy?





LEAN PHILOSOPHY

- The decisions coming out of my lean philosophy are driven by my personal passion for the following:
 - Engineering
 - Synchronicity
 - Lean
 - Stewardship
 - Human spirit
 - Perfection
 - Integrity



Syncronicity

Perfection

Integrity

Curiosity

Values Driving Lean Leaders

Lean Takt Pull Flow

Engineering

Human Spirit

Stewardship

Social Principles

Decisions: To speed-up the daily decisions impacting material flow in a way that allows the people who <u>do</u> the work to manage

Operating Principles

EHS: To take responsibility for the environment, health and safety in a way that work is only performed when safety has been considered and incorporated.

Product Quality: To ensure that the understanding of customer requirements guides the decision to pass work on.

Work Quality: To work in such a way that the desired result is achieved the first time with fewer and fewer mistakes through time.

Orderliness: To put things where they belong in a way that makes them available for use next time.

Continuous Improvement: To systematically eliminate all non-value adding activities in a way that focuses on overproduction, unnecessary processing, transportation, motion, defects, excess material, waiting, set-ups, over inspection, damage, paperwork...

Material flow: To drive lot quantities to one (1) while simultaneously meeting customer schedules.

Stewardship: To take care of people, equipment and products in a way that leaves them better and safer than found.

the material

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iproving ient.

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he daily flow ork in a way business

for quick and ed in

table to one ht time on

You never know where the journey will lead when you put it all out there.



Success created by applying world-class concepts in a 1,700 person, \$350M aerobusiness.

Cost per hour down 38% Productivity up 51%

Indirect labor down 62%



Visionless

Favorless

Co-dependent



...your co-workers will put up Roadblocks!!!







Tutorial: World-Class Operating Concepts

Takt

Pull

Flow

Tutorial: Flow

Assignment #1

Describe Spaghetti vs. co-located

- Begin Kaizen-

Mapping exercise

- 1 person walks the flow and gathers symbols
 - Table group creates the spaghetti chart
- Sequence the symbols on your table for a picture of flow; this is your flow map
- Match cycle-times to flow map for graphical representation of flow...gray side up

Tutorial: Takt Time

Assignment #2

Define

Available Time ÷ Customer Demand

- Base on 1-shift operation (8 hours)
- 480 cars per day, historical data

Auto emissions takt time: 1min /car

Construct a %-loading chart

Tutorial: Pull Assignment #3

System of replenishment

Impact on layout

- Possible designs to facilitate flow
- Share with group

Total through-put time required for a driver to wait

Tutorial: Work Design

Assignment #4

Process for defining the interaction between a person and the material flow

Current job descriptions

- Data entry
- Greet-it and Beat-it
- Inspector
- Tester
 - Tester Assistant

Color code the %-Loading chart for a current picture of staffing implications (pivotal picture)

Enjoy the journey and be happy!