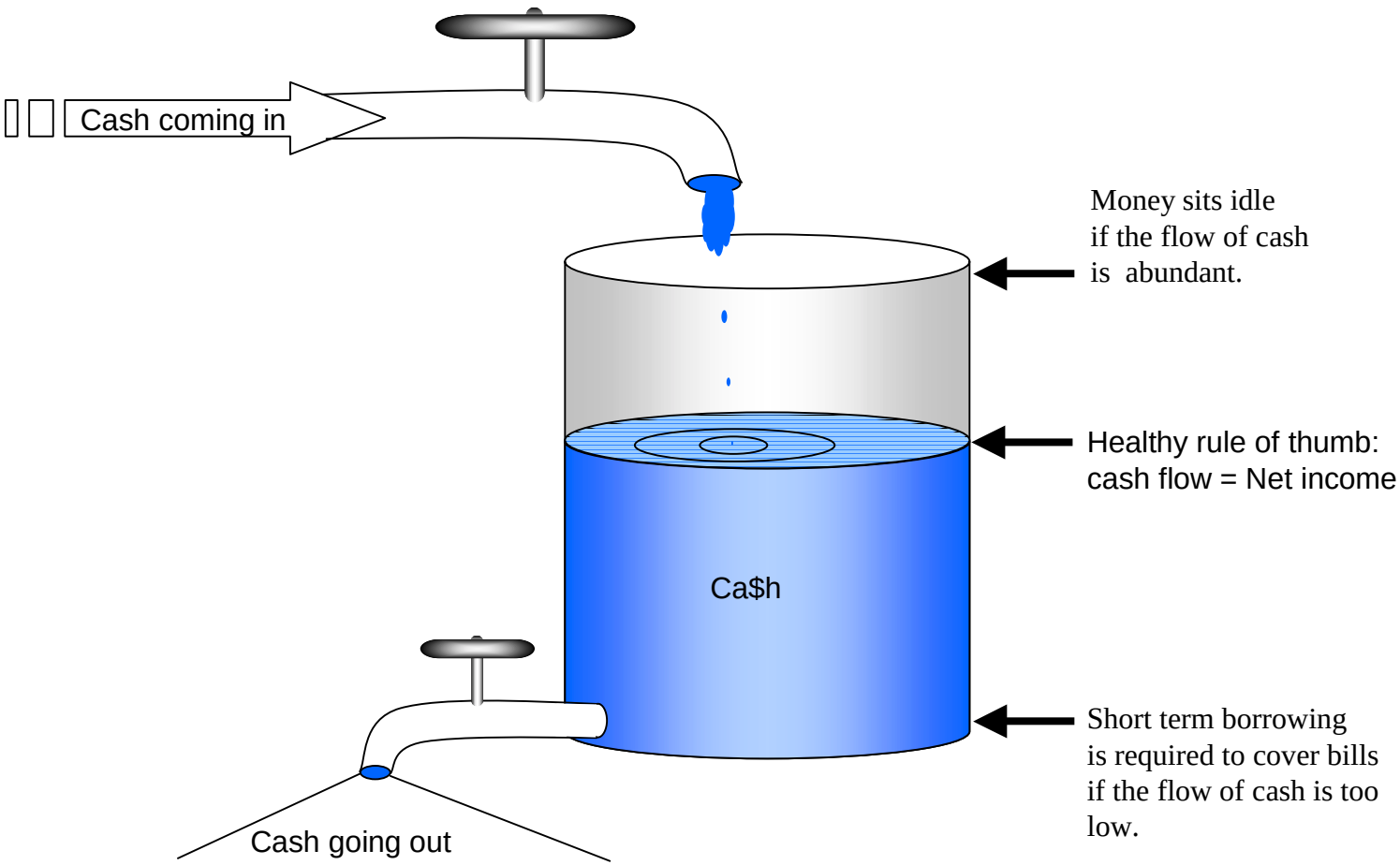
Cash coming in
Money sits idle
if the flow of cash
is abundant.
Healthy rule of thumb:
cash flow = Net income
Ca$h
Short term borrowing
is required to cover bills
if the flow of cash is too
low.
Cash going out